

Summer 2009 Mercury Milan Giveaway

Rules & Regulations

Promotion Period: Monday, May 18, 2009 through Monday, September 13, 2009

Objective: To motivate people to donate blood during the summer months.

Grand Prize: One grand prize will be awarded, a lease on a 2010 Mercury Milan from Metropolitan Lincoln Mercury of Garden City, Michigan.

Additional prizes: May include items such as Portable DVD players, portable GPS, gas cards.

Rules & Conditions: All presenting donors will be issued one ticket to be entered in the grand prize drawing.

- All references herein to the "Red Cross" shall mean the Southeastern Michigan Blood Services Region of the American Red Cross.
- Presenting volunteer blood donors at Southeastern Michigan Region Red Cross blood drives across a five-county area will be entered to win. The odds of winning are based on the number of entrants.
- Promotion is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.
- All presenting volunteer donors of whole blood and platelets are eligible to win; autologous, directed and therapeutic donors are not eligible.
- Presenting platelet donors will be issued one entry ticket for each platelet donation attempted during the campaign period. Presenting whole blood donors will be issued one entry ticket for each donation attempted during the campaign period.
- The Red Cross reserves the right to disqualify any entrant.
- Finalists will be notified after September 13, 2009.
- The winner of the 2010 Mercury Milan lease will be selected on or about September 18, 2009, at Metropolitan Lincoln Mercury. Once the winner is determined, the winner will have his or her photo taken with Red Cross and Metropolitan officials.
- Winner shall receive a lease on a 2010 Mercury Milan. Winning participant is responsible for the cost of titling and plating the vehicle at time of vehicle delivery. Winner is responsible for insuring and maintaining vehicle for the term of the lease according to lender guidelines. Subject to credit approval by finance source. Winner is responsible for any miles in excess of the total miles allowed in the contract term of the lease @ \$0.20 per excess mile. Metropolitan Lincoln Mercury will determine the length of the lease term, which is estimated to be approximately 32 months. All terms and conditions of lease contract are binding and will remain unchanged. Winner must be 18 years of age or older on September 13, 2009, and have a valid driver's license.
- Metropolitan Lincoln Mercury officials will schedule a date, time and place for winner to complete lease paperwork and take possession of the 2010 Mercury Milan. Event vehicle may be but is not guaranteed to be the winning vehicle.
- Prizes are non-transferable; no prize substitution or cash redemption allowed except as provided herein.
- Prize winner is responsible for any State and/or Federal taxes obligations associated with winning the lease.
- Prize winner name will be made available at the conclusion of the promotion. Sponsors reserve the right to use the name and/or image of the winner in advertising or similar uses in connection with the promotion.
- Decision of the judges is final in determining the winner through an impartial drawing.
- Winners must show valid ID to claim their prize, and must be 18 years of age by September 13, 2009, and be a licensed driver with valid operating insurance.
- Neither the Red Cross nor Metropolitan Lincoln Mercury is responsible for accidents/damage to property or person incurred while using the grand prize.
- Prizes are non-refundable and cannot be combined with any other offer.
- Volunteers and paid staff members of the American Red Cross, Metropolitan Lincoln Mercury and CBS Radio are not eligible to win.
- Void where prohibited. Blood drive sponsors have the right to decline participation.
- Blood donors must weigh a minimum of 110 pounds, and be in general good health.