

Annual Report

2008-2009



American Red Cross

Southeastern Michigan Chapter

100 Mack Avenue

P.O. Box 44110

Detroit, MI 48244-0110

(313) 833-4440

www.semredcross.org

PROGRAMS AND SERVICES

HEALTH & SAFETY TRAINING

Health & Safety Courses. Learn to prevent, prepare for and respond to emergencies through Red Cross training. Courses include first aid, CPR/Automated External Defibrillation (AED), water safety skills, babysitting training and more. Workplace programs can be designed to meet the needs of large and small businesses, organizations and more. On site training is available for most courses.

Healthcare Training. Nurse Assistant Training and Patient Care Associate programs provide special training and skills to enable participants to work in varied healthcare settings. The programs fulfill State of Michigan requirements and participants are eligible for state certification upon successful completion of the program and test.

Lifeline. The Southeastern Michigan Chapter of the American Red Cross is dedicated to serving the growing senior population throughout Wayne, Oakland, and Macomb counties. The Lifeline program is an communication tool that ensures elders, and those with physical challenges, can be empowered to live a full life and remain active in their homes. For more information, call (313) 576-4120.

Safety Products. Red Cross products aid in helping families, communities, businesses and schools prevent, prepare for and respond to emergencies. Products include Automated External Defibrillators (AED), first aid kits, safety materials and emergency starter kits.

EMERGENCY SERVICES

Disaster Relief. The Red Cross provides relief to distressed families following an emergency. Volunteers provide comfort and support through Red Cross assistance with food, clothing and temporary housing to meet immediate needs. Disaster physical and mental health workers can also help meet immediate physical and emotional needs.

Disaster Preparedness Education. Volunteers from the Community Disaster Education (CDE) program visit schools, businesses, senior groups, community organizations and other locations to present safety tips on fires, tornadoes, winter storms and other emergencies, while dispelling common myths about disasters.

MILITARY SUPPORT

Services to the Armed Forces.

During times of personal crisis, the Red Cross supports United States military personnel, their families and veterans. Services include worldwide emergency communications between deployed service members and their families; access to financial assistance in times of crisis; veteran assistance, referrals and support for community-based military families; and more.

2008-2009 STATISTICS

The American Red Cross – Southeastern Michigan Chapter is in your community every day. Whether responding to a fire in your neighborhood, teaching first aid and CPR to residents or helping someone contact a loved one serving in the military during an emergency, your local American Red Cross is ready to serve you.

GENERAL CHAPTER FACTS

Full time employees	68
Active volunteers	to come

HEALTH & SAFETY TRAINING

Number of people certified in First Aid/CPR/AED	47,762
Number of people certified in water safety skills	76,176
Students completing Nurse Assistant Training program	tbd
Automated External Defibrillators (AED) placed	tbd

EMERGENCY SERVICES

Average number of home fires responded to	4 (daily)
Total local fires responded to	1,392
Staff & volunteers sent to assist with national disasters	2
Trained Red Cross Disaster Relief workers	146
Total cost for services delivered	\$2,458,934

SERVICES TO THE ARMED FORCES

Educational Programs/Presentations	830
Emergency military cases serviced	1,762
Total number of activities provided to military families*	3,762

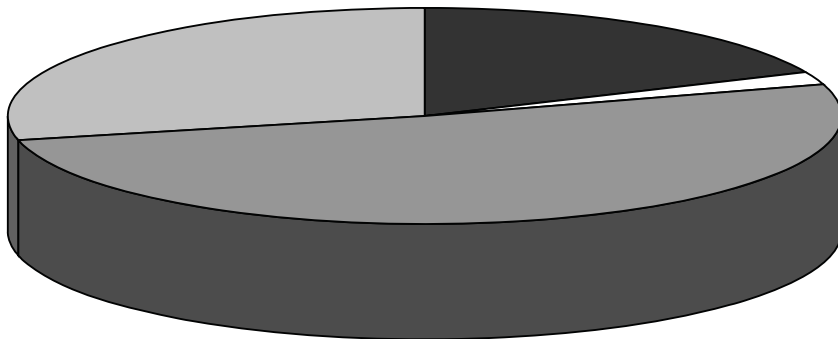
Statistics from July 1, 2008 - June 30, 2009.

* Activities include emergency communication, financial assistance, follow up activity with military member and families, etc

Southeastern Michigan Chapter Revenue

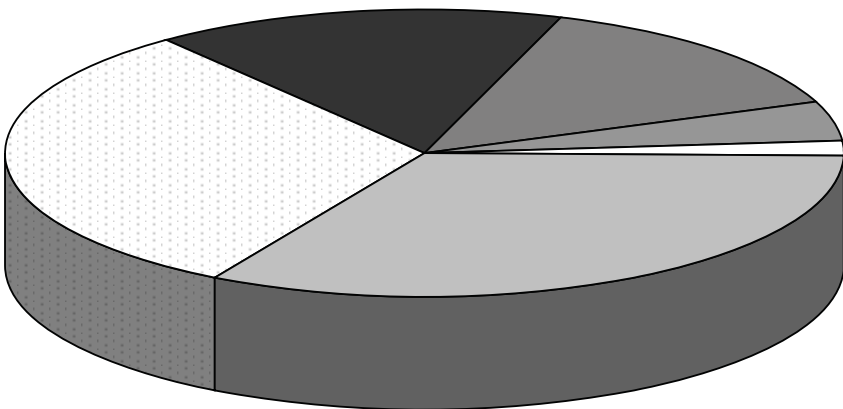
2008-2009

Revenues \$ 4,123,515



- Investments & Other Income **-\$1,207,132**
- Federated Campaigns **\$118,092**
- Contributions (incl. bequests) **\$1,870,220**
- Training & Product Sales **\$3,342,335**

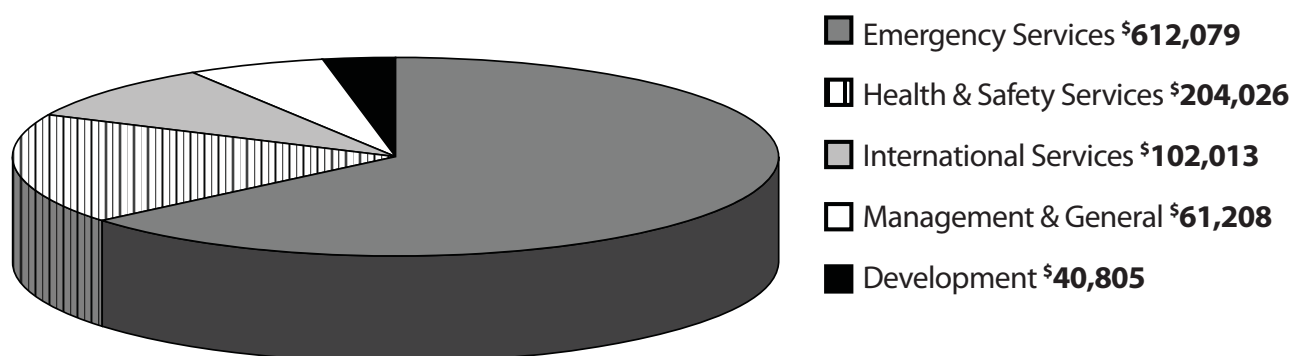
Expenses \$ 9,390,127



- Health & Safety Services **\$144,977**
- Emergency Services **\$427,906**
- Management & General **\$1,316,344**
- Development **\$1,482,474**
- Community & Volunteer Services **\$2,910,087**
- International Services **\$3,108,339**

Net \$ (5,266,612)

Assessment Footnote \$ 1,020,132



Net Assets \$ 10,873,995

LOCAL MISSION

The Southeastern Michigan Chapter of the American Red Cross is a nonprofit humanitarian organization led by volunteers that provides:

- Relief to disaster victims
- Support to active and veteran military personnel and their families, and
- The knowledge and skills to help our community prevent, prepare for and respond to emergencies.

Donor Honor Roll

July 1, 2008 - June 30, 2009

William Howard Taft Council

(\$100,000.00 +)

Michele Caserta Unitrust
Community Foundation for
Southeast Michigan
Ann Lane Estate Trust
Michigan Masonic Charitable Foundation

Mabel Boardman Council - (\$50,000.00 +)

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Target Corporation
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Mr. and Mrs. Paul Victor

Charles Drew Council - (\$25,000.00 +)

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Marion B. McGinnis Trust
Molinello Family Foundation
Enid V. Robinson Trust
Owen A. and Freda A. Roettger Trust
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The Elizabeth, Allan and
Warren Shelden Fund

George Marshall Council - (\$10,000.00 +)

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The Comcast Foundation
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Lady Bird Johnson League - (\$5,000.00 +)

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The Richard C. Devereaux Foundation
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Fifth Third Bank - Eastern Michigan
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KPMG Involve Community Campaign
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